

Ileana Paules-Bronet  
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## WORK EXPERIENCE

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<b>Senior Editor of Branded Content</b> , Wild Sky Media, New York, NY	Sep. 2016 – Present
<ul style="list-style-type: none"><li>• Pitch branded content to advertisers, respond to RFPs, create branded editorial campaigns, contribute to branded video, audio, and art campaigns</li><li>• As editor of original content: edited articles, managed team of freelance writers</li><li>• As a staff writer: pitched ideas, wrote 5-7 articles daily, collaborated with editorial team</li></ul>	
<b>Copy Editor</b> , The Odyssey Online, Remote	Summer 2016
<ul style="list-style-type: none"><li>• Copy edited for grammatical and syntactical errors</li></ul>	
<b>Marketing Assistant</b> , Oxford University Press, New York, NY	Aug. 2015 – Sep. 2016
<ul style="list-style-type: none"><li>• Worked with the Marketing Manager to market higher education textbooks</li></ul>	
<b>Editorial Intern</b> , The Saratogian (Local Newspaper), Saratoga Springs, NY	Spring 2015
<ul style="list-style-type: none"><li>• Wrote content, researched, interviewed, and compiled historical material</li></ul>	
<b>Editorial Intern</b> , Saratoga Living Magazine, Saratoga Springs, NY	Spring 2015
<ul style="list-style-type: none"><li>• Wrote and researched articles, performed administrative duties</li></ul>	
<b>Campus Correspondent</b> , Her Campus Skidmore	Spring 2015
<ul style="list-style-type: none"><li>• Organized Skidmore's team of writers and editors, edited all content</li></ul>	
<b>Student Supervisor</b> , Skidmore College Dining Services	Aug. 2012 – May 2015
<ul style="list-style-type: none"><li>• Supervised and organized student employees in the dining hall kitchen</li></ul>	
<b>Junior Counselor Supervisor</b> , U. of Oregon's Summer Enrichment Program, Eugene, OR	2013 – 2014
<ul style="list-style-type: none"><li>• Taught a leadership class to junior counselors (high school seniors), supervised, advised, and evaluated them</li></ul>	
<b>Peer Mentor</b> , Skidmore College First Year Experience Program	Fall 2013
<ul style="list-style-type: none"><li>• Worked with a group of 14 first-year students and helped them adjust to the social and academic aspects of college life</li></ul>	

## EDUCATION

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<b>Columbia Publishing Course, Columbia University</b> ; New York, NY	Summer 2015
<ul style="list-style-type: none"><li>• Six-week immersive course on book, magazine, and digital media publishing</li></ul>	
<b>Skidmore College</b> ; Saratoga Springs, NY	Class of 2015
<ul style="list-style-type: none"><li>• B.A. in Sociology, <i>magna cum laude</i>, Alpha Beta Kappa sociological honor society, Phi Beta Kappa; minor in English and Periclean Honors Forum</li></ul>	
<b>University of Cape Town</b> ; Cape Town, South Africa (Study Abroad)	Spring 2014

## WRITING EXPERIENCE

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**Freelance Work:** BuzzFeed, Huffington Post, Woman's Day, Survivors Justice Center, DoYouRemember

## SKILLS

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**Computer:** WordPress, Contentful, Distillery, Microsoft Office, Google Analytics, SalesForce, iBooks Author, BookWright, and social media (Facebook, Twitter, Instagram, Pinterest)