

Ileana Paules-Bronet  
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## WORK EXPERIENCE

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- Senior Editor of Branded Content**, Wild Sky Media, New York, NY Sep. 2016 – Present
- Pitch branded content to advertisers, respond to RFPs, create branded editorial campaigns, contribute to branded video, audio, and art campaigns
  - As editor of original content: edited articles, managed team of freelance writers
  - As a staff writer: pitched ideas, wrote 5-7 articles daily, collaborated with editorial team
- Copy Editor**, The Odyssey Online, Remote Summer 2016
- Copy edited for grammatical and syntactical errors
- Marketing Assistant**, Oxford University Press, New York, NY Aug. 2015 – Sep. 2016
- Worked with the Marketing Manager to market higher education textbooks
- Editorial Intern**, The Saratogian (Local Newspaper), Saratoga Springs, NY Spring 2015
- Wrote content, researched, interviewed, and compiled historical material
- Editorial Intern**, Saratoga Living Magazine, Saratoga Springs, NY Spring 2015
- Wrote and researched articles, performed administrative duties
- Campus Correspondent**, Her Campus Skidmore Spring 2015
- Organized Skidmore's team of writers and editors, edited all content
- Student Supervisor**, Skidmore College Dining Services Aug. 2012 – May 2015
- Supervised and organized student employees in the dining hall kitchen
- Junior Counselor Supervisor**, U. of Oregon's Summer Enrichment Program, Eugene, OR 2013 – 2014
- Taught a leadership class to junior counselors (high school seniors), supervised, advised, and evaluated them
- Peer Mentor**, Skidmore College First Year Experience Program Fall 2013
- Worked with a group of 14 first-year students and helped them adjust to the social and academic aspects of college life

## EDUCATION

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- Columbia Publishing Course, Columbia University**; New York, NY Summer 2015
- Six-week immersive course on book, magazine, and digital media publishing
- Skidmore College**; Saratoga Springs, NY Class of 2015
- B.A. in Sociology, *magna cum laude*, Alpha Beta Kappa sociological honor society, Phi Beta Kappa; minor in English and Periclean Honors Forum
- University of Cape Town**; Cape Town, South Africa (Study Abroad) Spring 2014

## WRITING EXPERIENCE

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**Freelance Work:** BuzzFeed, Huffington Post, Woman's Day, Survivors Justice Center, DoYouRemember

## SKILLS

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**Computer:** WordPress, Contentful, Distillery, Microsoft Office, Google Analytics, Salesforce, iBooks Author, BookWright, and social media (Facebook, Twitter, Instagram, Pinterest)